



Troy Bunnell
Digital Designer

SKILLS

Digital Design
Brand Identity
Photography
Photo Manipulation
Typography
Logo Design
AI Art
Screen-Printing
Photoshop Color Separations
Film Printing

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere
Adobe After Effects
Microsoft Programs

PORTFOLIO

<https://www.troybunnellartwork.com/projects>

CONTACT

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CAREER OBJECTIVE

I am a skilled and imaginative digital artist and printmaker with six years of professional experience in the graphic design field. My key strengths include a keen attention to detail and the ability to adapt effectively in high-pressure situations to meet business needs. I am committed to creating high-quality designs that align with organizational goals and enhance overall business performance. I take pride in my unique creativity and my capacity to approach each design project from various perspectives, ensuring that all possibilities are thoroughly explored. I am eager to utilize these design skills to assist businesses and organizations in expanding and growing through a creative design approach that achieves their goals.

RECENT PROJECTS

KWW 2025 BBQ SHIRT DESIGN

- I was tasked with creating a new 2025 BBQ shirt design for Kevins Worldwide company picnic with an 1980's style to it.
- I received a high amount of praise for the color section and overall aesthetic of the design. The design boosted morale in the employees since the past designs were lacking creativity.

COLOR SEPARATION PROCESS PRINT

- Edited and manipulated an image utilizing Adobe Photoshop plugins and AI to create color channels for process printing.
- The client was extremely content with the alternations I made to the design to work for screenprint and garnered a profit of 12,000\$ for the company

CHAMPION FORCE CHEERLEADING SHIRT DESIGN

- I was assigned to create a shirt design for the Champion Force Cheerleading Program, based on the parameters given.
- The design I came up with was extremely well received and the client put in an order worth 1000\$ worth of shirts.

EHC T-SHIRT DESIGNS

- I collaborated with a salesperson to come up with 10 different gambling style t-shirt designs.
- The client ended up going with a few of the designs to have printed on t-shirts. The designs I produced persuaded the client to do business with the company.

PROFESSIONAL EXPERIENCE

2021- Present Kevins Worldwide
Scranton, PA

Graphic/Production Artist

- Responsible for production orders such as screen print apparel, promotional items, mockups, embroidery files, tradeshow banners, flyers, catalogs.
- Tasked with handling emails, art creation requests, PMS color identifications for clients.
- Responsible for preparing all incoming artwork from clients to be print ready for shirts, promotional items, banners, hats ect.
- Co-manages a team of artists, directing them on art suggestions, order details, and making sure each order is completed in a timely fashion.
- Conceptualized and composed employee awards for company events that increased employee appreciation.
- Developed and composed design conceptions with the sales team in order to gain additional clients.
- Designed and edited company marketing tools such as catalogs, web banners, flyers based on company brand standards.
- In charge of maintaining both an Epson film printer and Canon printer. I'm tasked with making sure ink levels, paper, films, cleaning are kept up with.

2018- 2021 Times Leader Newspaper,
Wilkes Barre, PA

Page Designer

- Responsible for layout of sports section of newspaper.
- Met a nightly deadline to emphasize crucial time management.
- Acquired eye for fitting text, images, ads on a page in an organized, legible way.

EDUCATION

Bachelors in Visual Arts
2013 - 2018 | Keystone College, La Plume, PA

- Visual Art, concentration in graphic design and print-making